

**National Interest**  
ArtTrail Festival 2011

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ArtTrail,  
YMCA Building,  
11/12 Marlboro Street,  
Cork

17 January 2012

Dear John

I hope this finds you well.

Please also find enclosed the flag made from your design, with thanks!

If you hang it or store it, could you take a photo of its new location, to add to the project archive?

Included in this booklet are some documentation of the selected flags flying at the Former Government Buildings on Sullivan's Quay. Further images will be uploaded to ArtTrail's website soon.

Thanks again for your participation

Best regards

Kevin Tuohy,  
on behalf of ArtTrail Board of Directors, Festival team, and Flags project team.

ArtTrail, in association with TACTIC Gallery and Sample Studios,  
announces

***Open Call for designs: A Flag for National Interest?***

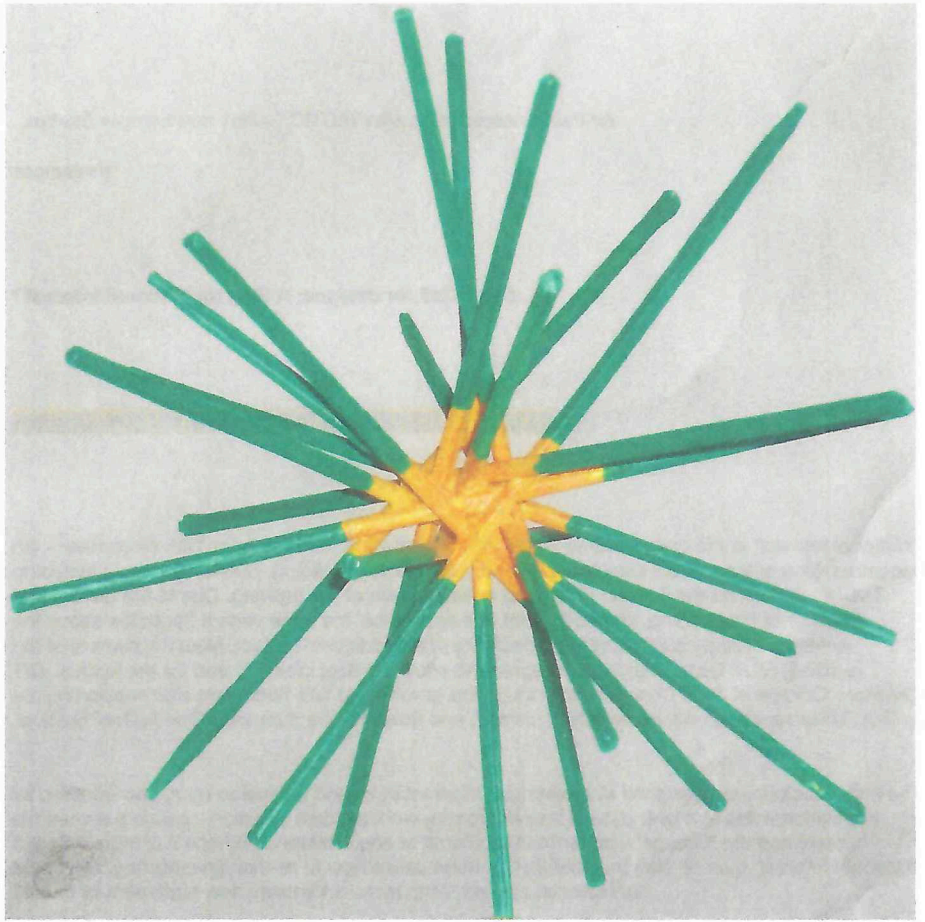
**DEADLINE FOR ENTRIES: 5pm MONDAY 10th October**

'National Interest' is the overall theme of ArtTrail Festival 2011, running from 18th November - 4th December. One of the project sites is the Former Government Building, Sullivan's Quay - including TACTIC Gallery on the Second Floor, and exterior areas of the building. Due to the history and location of the building, and its current use as studios, the three vacant flagpoles above the entrance canopy suggested the possibility of an additional project. Now the owners of the building, BAM Construction, have agreed to allow the flagpoles be used for the festival. CIT Crawford College of Art & Design, who occupy the ground and first floors, are also supporting the project. Three new flags will be selected, printed, and flown for the duration of the ArtTrail Festival.

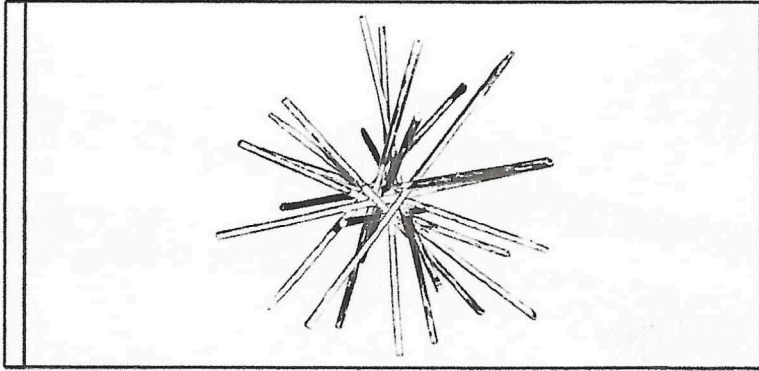
The Irish Tricolour was designed at a particular moment in Ireland's development, and adopted as the National flag at a later date. If it seeks to represent an ideal situation - peace between the 'Green' and the 'Orange' - rather than a cultural or social history, perhaps it is more a flag of 'National Interest' than of 'National Identity'. Is there cause now to re-examine this flag, to update our National agenda, or to make an entirely new statement of intent?

We invite draft or print-ready design proposals for a new flag.

**3 designs will be selected and digitally printed 6ft x 3ft.**



Size: 3X6ft



Name:  
Size:  
Finish:  
Quantity:  
Pantones:

**Attention:** Please check Lay-out, colours and text precisely.  
We can't take responsibility for any unidentified errors.  
Colour on paper may not be exact (Ref: Pantone Colours)  
Concerning your order, please see design for approval.  
Please return your approval or remarks.

- Approved  
 Not Approved

Not Approved, please send again.

Remarks \_\_\_\_\_  
\_\_\_\_\_

Date \_\_\_\_\_ Name \_\_\_\_\_







